

TIMOTHY ANDREWS

SENIOR GRAPHIC DESIGNER

WORK EXPERIENCE

Construction Association of Michigan

2020 - Current

Senior Graphic Designer

- Handles the entire design process for *CAM Magazine* (monthly magazine publication) including art direction, branding, layout, design
- Defines and implements branding standards for all design initiatives within the association
- Designs deliverables including: marketing collateral, campaign strategy/design, environmental signage, presentations, infographics, emails, social media content, apparel graphics, logos, informational forms, user input forms, brochures, flyers, banners, postcards, informational pamphlets
- Designs digital and print advertisements for over two thousand member companies
- Designs web content, landing pages, website graphics
- Handles communication with all outside vendors regarding print production
- Produces the *Building Michigan* podcast, including interviewing, recording, editing, publishing

Ooze Wholesale

2019

Graphic Designer

- Designed digital and print marketing collateral
- Designed logos, brand identity for Ooze products
- Designed packaging graphics for Ooze products
- Product photography retouching, editing, preparing files for eCommerce website platform

Dart Container

2017-2018

Packaging Graphic Designer

- Designed packaging graphics for Dart products
- Created digital training materials for new graphic design employees

Michigan State University Student Housing Cooperative

2015-2016

Media Branding Expert

- Designed and developed MSUSHC website
- Provided photography + photo retouching for website content
- Defined and implemented brand guidelines
- Designed deliverables including: business cards, t-shirts, certificates, stamps, flyers, posters, brochures

EDUCATION

Michigan State University

B.A. Interactive Media / Graphic Design

Graduated May 2016

CONTACT

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Bloomfield Hills, MI

PORTFOLIO

www.TimAndrewsDesign.com

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe AfterEffects
- Adobe Premiere Pro
- Adobe Acrobat
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Word
- HTML
- CSS
- JavaScript
- WordPress
- HubSpot